
Sample Pulpit Announcements

Weekend Prior to the Appeal (February 22-23)

The Annual Diocesan Appeal or A-D-A will be conducted next weekend in our parish. The ADA provides more than \$5.09 million in essential support and over 70% of ministry and operational needs on an annual basis. These programs provide services that no one parish could provide on its own – faith formation training, marriage prep support, medical insurance for priests and staff as well as support for our seminarian and diaconate training programs. We are part of the larger Diocese, and each parish provides support.

Our parish goal is <INSERT DOLLAR AMOUNT>. With 100% participation, this is very much attainable. Soon you will be receiving a letter or postcard in the mail asking you to give a gift to the ADA. I encourage you to prayerfully consider giving generously to this year's Appeal.

Weekend of the Appeal and Subsequent Weeks

This weekend is the kick-off of the Annual Diocesan Appeal or A-D-A. The ADA ensures that we can continue to Cultivate Connections in Christ throughout our community. The ADA supports our parish as we welcome people into communion, prepare disciples for the domestic church, draw our young people deeper into their faith and cultivate a culture of servant leadership. We invite you to watch this short video to learn more about the ADA.

<<show video before or after all weekend Masses>>

Thank you for watching our video on the ADA. We ask that each and every family of our parish pray for the success of the Appeal and consider making a gift. There are contribution cards located in your pews or scan the QR code to make a fast, secure and direct contribution. You may choose a one-time gift, a pledge to be paid over the next few months or a monthly gift.

Your contribution card can be placed in the collection basket, brought or mailed to the parish office, or mailed directly back to the Diocese. We need your help to meet our parish's ADA goal and sustain the Catholic Church in southwest Iowa. Funds raised above our goal will be returned to the parish for our needs. Each prayer and every gift, regardless of the size, is vital to the success of the Appeal. Thank you for your generosity and kindness!